

## **OUR STRATEGIC GOALS**

Our vision obliges us to intensify the search for strategic goals, such as:  
Develop sustainable tourism based on three fundamental aspects; economic, social and environmental.

Develop our activities with respect and promoting the regional cultural values and customs where we operate.

Protect the archaeological sites that we visit during our activities.  
Constant search for friendly environmental technologies.

Satisfy our clients' expectations.

Develop our activities with local collaborators as a first option preferably.

Constantly train our local collaborators in high standards of sustainability quality and service.

Provide our collaborators with the necessary resources for the optimal development of their activities.

Inform our clients about our achievements in terms of quality of services and sustainability.